

# **World Peace One Falafel at a Time**

A Non-Profit Venture to Create Opportunities for Dialogue,  
Depolarization and Peace Around a Shared Plate of Food



# Presentation Overview

- Who We Are and What We Do
- Our Mission and Organizational Model
- Strategic Plan Overview and Timeline
- Progress to Date and Next Steps
- Opportunities for New Partnerships







**Sparked an idea in NYC in 2010 and We Realized That Today This Work is More Important Than Ever**



# Our Vision



It is easy to put a peace-building group together and claim that you are going to "fix" the problem or "change" the hearts of those involved in conflict.

As we have seen, it is easy to miss this mark. Our goal of peace is the same, our means has been around for generations...

...but our process and vision is extraordinary.



# Our Mission



Through a shared plate of food we create a  
common ground that fosters trust and understanding

~

When people share a simple meal together,  
boundaries disappear, discussion becomes  
possible, and healing can begin

~

We come together not as a meeting of a thousand,  
but as one hundred meetings of ten





# Our Board and 501c3

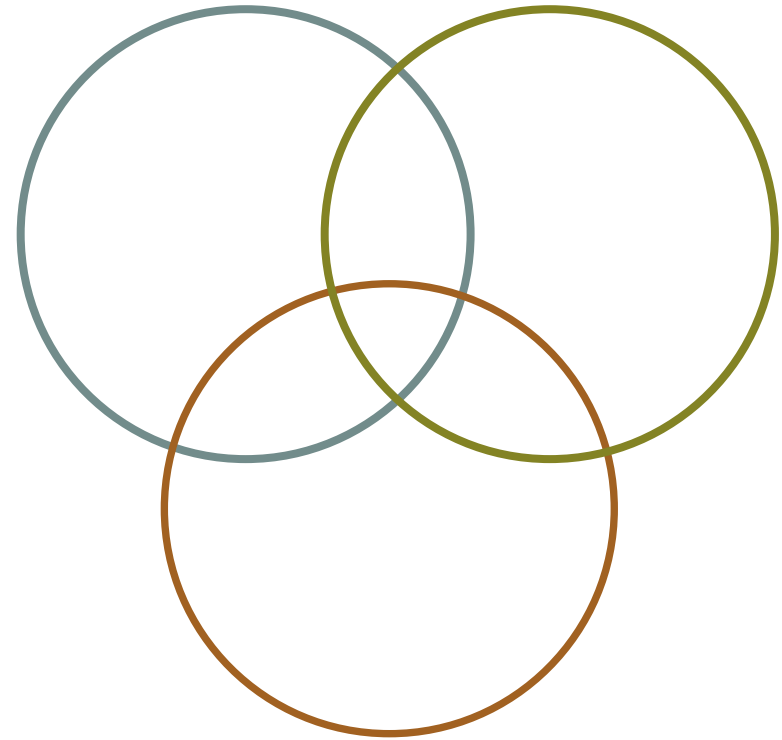


- Board:
  - Lee Frankel-Goldwater –
    - PhD Student at CU Boulder in Collaborative Learning, President
  - Zachary Korenstein –
    - Environmental Health Professional and Activist, Treasurer
  - Kali Isa –
    - Entrepreneur and Keeper of “One Falafel” Context, Secretary
- Organization:
  - Fully Recognized Non-profit in the States of Colorado and New York



# Our Strategic Model

- Our Strategy Builds on Three Pillars:
- 1 – Powerful, Small Group Gatherings
- 2 – A Facilitator's Training Program
- 3 – An Online Collaboration and Movement Galvanizing Platform
- Together These Pillars Will Help to Create Synergies Leading to Expanded Program Impact...



# Our Strategic Model

~1~  
Powerful, Small  
Group Gatherings  
and Dialogues  
Around a Shared  
Plate of Food





# Our Strategic Model

~2~  
Facilitator Training  
Program to Support  
Many Gatherings  
at Once – “100  
Meetings of 10”

- “Online Facilitators Training” based on best practices in Hosting and Dialogue facilitation
- Will allow facilitators to host One Falafel gatherings under our name around a polarized topic of personal passion
- Required to access a “funding pool” for a \$100 gift card to buy food for One Falafel gatherings
- Building a Peacebuilding Community of Practice across the USA (World?)



# Our Strategic Model

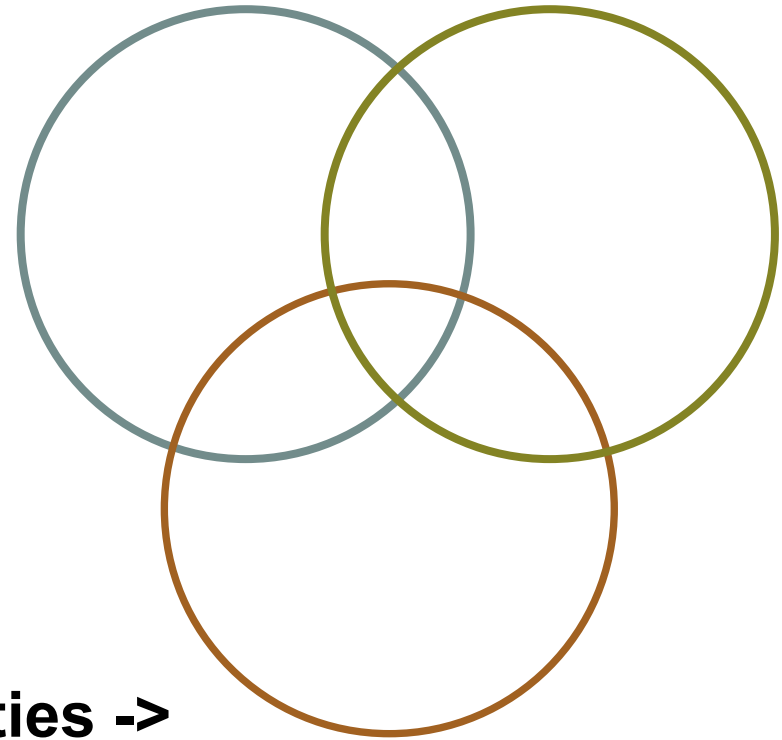


- Facilitator management, training, and fund disbursement
- Invites for participants to One Falafel gatherings initiated by facilitators
- Feedback and metrics for funders (feedback forms)
- Social media rallying points
- Fundraising and News



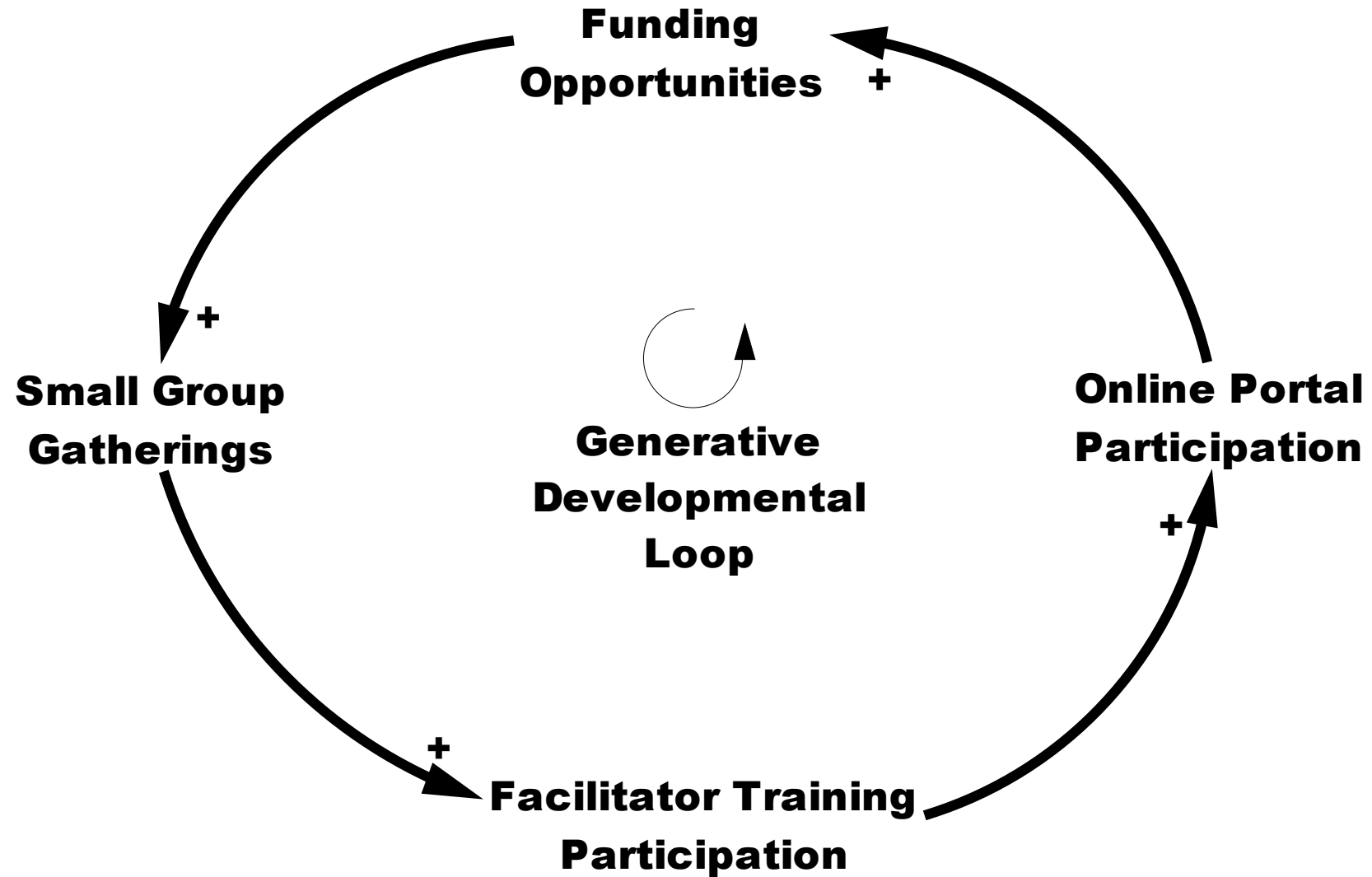
# Our Strategic Model

- Our Strategy Builds on Three Pillars
- 1 – Powerful, Small Group Gatherings
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- 3 – An Online Collaboration and Movement Galvanizing Platform
- These Pillars Help to Create Synergies Leading to Expanded Program Impact...
- **Gatherings -> Interested Facilitators -> Online Presence -> Funding Opportunities -> More Gatherings... ↻**





# Our Strategic Model



# Development Timeline | 2020

- **February, 2020** – Complete all 501c3 Startup and administrative tasks
- **March, 2020** – Develop a thorough funding model and strategic planning document for next 5 years
- **May / June, 2020** – Arava Institute Alumni Gatherings
  - Will be the soft public launch of the organization
  - Will gather a working group of alumni to support to development of and beta testing our gathering and facilitation models
- **August, 2020** – Have Strategic Model, Part 1 (Gatherings) complete
  - Part 2 (Facilitator Training) at 50% / Part 3 (Online Platform) Mockups
- **2020 Goals:** Have secured next steps funding and partnerships to support; Complete Parts 1 and 2 of strategic model, beta for Part 3; Hold several gatherings and gather information for next steps.



# Progress to Date and Exciting Next Steps

- We have achieved 501c3 Status and are a fully operational non-profit.
- We have an exciting partnership in development with the Arava Institute for Environmental Studies – North American Alumni Network that will help us expand nationally through co-design and facilitator trainings.
- We have a facilitation and training model for holding gatherings and training gathering leaders, and are training our first cohort.
- We have a growing advisory board including the CU Boulder Dialogues Project and several others.
- We have a strong model, committed starting board, and a passionate, doable vision.





# **Strategic Partnerships – One Falafel and a Shared Vision**

- It would be our honor to partner with organizations and individuals in the development of our model and to support mutual goals.
- Share in expertise, capacity, and building strategic partnerships.
- Aims are to support key elements of our strategic plan as well as to build mentor and mentee relationships with industry leaders.
- One Falafel could commit working time resources for our reps to work with partners in these capacities.
- ...and we are of course open to many paths and possibilities around how new partnerships can manifest – and are excited for this starting point with you today.



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# **Thank You!**